

Metropolitan Ballet

est. 1989 THEATRE & ACADEMY



SPONSORSHIP PACKAGE

ABOUT US

Founded in 1989, Metropolitan Ballet Theatre and Academy is a nonprofit organization committed to inspiring students to dance by providing structured training while giving each dancer the opportunity to experiment with their own creativity. MBT is also committed to bringing arts education to the community with performances and outreach programming.

MBT offers professional instruction in a nurturing environment to all who are interested, regardless of technical ability, age, body type, previous experience, future aspirations, or financial means. We serve over 650 students through our Academy classes, 30 employees, and over 9000 people annually through outreach/offsite programs and performances. We offer full and partial scholarships to students with financial needs. MBT's Adaptive Dance program encourages integration into mainstream classes for dancers with varying disabilities. Students at the Academy have an average racial composition of 5% African-American, 32% Asian, 8% Hispanic, 7% Indian/Middle Eastern, 6% mixed race/other, & 31% Caucasian.

MBT trains dancers in ballet, jazz, modern, and hip hop through The Academy with dance studios in Gaithersburg and Clarksburg, Maryland, and gives academy students the opportunity to perform in professional ballet performances alongside professional artists.

VISION, MISSION & VALUES

MBT'S MISSION:

Providing arts opportunities for all through exceptional dance education, community outreach, and inspiring performances

MBT'S VISION:

MBT is a distinguished dance academy in the DC Metro area and a leader in promoting diversity, equity, and inclusion in dance education, creating a lifetime connection to the arts for our students and the community

MBT'S CORE VALUES IN INSTRUCTION AND PERFORMANCE:

- ▶ Care – teach each child to their individual ability in a caring/nurturing environment
- ▶ Character – emphasize confidence, discipline, responsibility to the community and to the artform, responsibility to studio classmates
- ▶ Community – create a welcoming, family-style community for MBT's academy parents and students
- ▶ Diversity & Equity – actively advance racial and gender diversity and equity initiatives in the study of dance at MBT, and strive to build a staff and board whose racial and gender diversity mimics the community we serve
- ▶ Excellence – promote exceptional instruction and performance
- ▶ Inclusivity – advance cultural diversity, gender diversity, racial diversity, and welcome all shapes/sizes/abilities to study dance

MBT'S COMMITMENT TO DIVERSITY, EQUITY, INCLUSION, AND ACCESS:

During the course of developing MBT's most recent strategic plan, members of MBT's staff and Board of Directors engaged in several education and training opportunities in an effort to learn more about cultural competency in the arts, cultural bias, and to fully recognize and begin to dismantle systemic racism in our daily work. Given recent events in the U.S., the need is clear not only to be anti-discriminatory and anti-racist but also to address racism in the arts and actively seek equitable opportunities for BIPOC (Black, Indigenous, & People of Color). Each portion of our strategic plan will define progress already made and specific objectives for these plan years. The Board has also created an official standing committee – a Race Equity Committee – to collaborate with the staff and the Board toward DEIA goals.

SPONSORSHIP DETAILS & PACKAGES

Your IMPACT

By sponsoring MBT, you will help fund the following:

- Annual Scholarships - over \$35,000 are awarded by MBT
- Free Ticket Giveaway Program
- Free Classes at Title 1 Schools/Partnerships
- Free Performances at Title 1 schools (Ensemble)
- Free Black Box Performances at MBT Studios
- Free Community Classes (Grown-up & Me, Library, Senior Services)
- Free Costumes, Dance Shoes, or Uniforms to Scholarship Recipients

Your BENEFIT

To learn what MBT has to offer our sponsors, click the link below

https://youtu.be/VOIR_hQjcbo



**FOUETTÉ SPONSORSHIP
\$50,000 AND ABOVE**

**GRAND JETÉ
SPONSORSHIP \$20,000**

**PIROUETTE
SPONSORSHIP \$10,000**

**ARABESQUE
SPONSORSHIP \$5,000**

**RELÈVE
SPONSORSHIP \$1,000**

**PLIÉ
SPONSORSHIP \$500**

SUMMARY OF BENEFITS

Benefit/Annual Sponsorship Level	Plié \$500+	Relève \$1000+	Arabesque \$5,000+	Pirouette \$10,000+	Grand Jeté \$20,000+	Fouetté \$50,000+
Business name and logo on MBT website corporate sponsors page for full fiscal year	✓	✓	✓	✓	✓	✓
Placement (b/w) ad in three production playbills reaching approximately 8,000 patrons	✓	✓	✓	✓	✓	✓
Monthly listing and a featured ad in MBT Newsletter	✓	✓	✓	✓	✓	✓
Recognition on all contributor lists and MBT's website	✓	✓	✓	✓	✓	✓
Social media posts of gratitude from MBT with your company logo or with your company representatives at MBT events		✓	✓	✓	✓	✓
Business logo or name on MBT Welcome Banner and at all major productions/events		✓	✓	✓	✓	✓
Tickets to MBT's two major productions			✓	✓	✓	✓
Special Recognition - Thank you video for top donors			✓	✓	✓	✓
Naming Recognition - MBT Ensembles Season				✓		
Naming Recognition - MBT Spring show such as Cinderella					✓	
Naming Recognition - MBT Nutcracker						✓

WHY SPONSOR MBT?

JOIN OUR FAMILY:

<https://youtu.be/aEr3M2r51fU>

WHY MBT:

<https://youtu.be/qe56xbfOVTE>



"I am so grateful for Metropolitan Ballet Theatre and Academy (MBT). My daughter has been dancing there for 11 years. I have watched her grow both in skill and in confidence over these years. I could not ask for a better 2nd home for her! She loves it - it is everything a dance studio should be - warm and nurturing, yet challenging and professional. The teachers are phenomenal, and the training is top-notch.

The studio faced the challenge of Covid head-on. MBT was the one constant in my daughter's life during the past 2 years. The academy never missed a beat. The staff worked tirelessly to make certain that all the classes were still offered. In the beginning, the dancers took their classes virtually through Zoom. As soon as possible, in-person classes resumed with the utmost attention to the health and safety of the dancers. I was 100% confident in the measures that were taken and was never concerned about the safety of my daughter. All these efforts are a true testament to the commitment MBT has to their dancers. The students are their top priority."

- DIANE GOTZMAN

"My daughter, Nicole, and I first came to know of Metropolitan Ballet Theatre & Academy (MBT), when we attended a performance of The Nutcracker back in 2010. At the time, Nicole was 5 years old and declared, during intermission, that she wanted to dance in The Nutcracker. When she was 7, I signed her up for ballet classes. That year, her dream came true when she auditioned for The Nutcracker and was assigned a role as an angel. I was immediately impressed with the trust that was placed in the girls, starting at 7 years old, to dance in a performance with professionals, adopt that professionalism on stage, and learn all the backstage rules.

From the very beginning, MBT became a place that was welcoming and got to know not only the dancers, but encouraged family involvement as well. We got to know many of the other dancers and families through various activities such as the Big Little program (older dancers mentor and foster a relationship with younger dancers), the Dance Your Heart Out event, (dancers are encouraged to choreograph their own dances and perform them in front of an audience at a dessert auction), and the annual MBT Gala."

- LORI O'KEEFE

Annual Sponsor Information

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Sponsorship Levels :

☐ Fouetté Sponsorship (\$50,000+)

☐ Grand Jeté (\$20,000+)

☐ Pirouette Sponsorship (\$10,000+)

☐ Arabesque Sponsorship (\$5,000+)

☐ Relève Sponsorship (\$1,000+)

☐ Plié Sponsorship (\$500+)

Individual Sponsor Contact Information :

First Name : Last Name :
Address :
Post Code : Phone No : E-Mail :

Corporate Sponsorship Information :

Business Organization Name : Website / E-Mail :
Position Business : Phone Number :
Full Address : City / Province :

Sponsorship Payment:

Payment Method : ☐ Check ☐ Credit Card (Full payment) ☐ Credit Card (Flexible payment) ☐ Wire Transfer

Credit Card Number : Exp. Date : CVV :


Your signature indicates that you have received no goods or services in exchange for your gift. You agree that your gift to MBT's Annual Fund is unrestricted. You agree to allow MBT to recognize your gift as noted above in these materials.

Signature

Print Name

Date

 220 Perry Pkwy #8, Gaithersburg, MD 20877

 22530 Gateway Center Dr #200
Clarksburg, MD, 20871

 301-762-1757

 contact@mbtdance.org

THANK YOU FOR YOUR SPONSORSHIP

Please select the form link below to submit ad or logo materials. <https://forms.gle/oyMyheEVRL8nziX16>

Tax I.D. Number (EIN): 52-1665250

MBT is a 501(c)(3) nonprofit arts education organization